



saintlukeshealthsystem.org

NEWS

Feb. 5, 2010
For Immediate Release

Media contact: Kerry O'Connor (816) 932-8646

Kaitlin Staniforth named director of Marketing and Public Relations at Saint Luke's East – Lee's Summit

LEE'S SUMMIT, Mo. – Kaitlin D. Staniforth has been appointed director of Marketing and Public Relations at Saint Luke's East – Lee's Summit.

Staniforth joined Saint Luke's Health System in 2006 as an intern in the Marketing division and was hired that year as a public relations assistant. Most recently Staniforth was a public relations manager for Saint Luke's Health System.

In her new position, Staniforth is responsible for the implementation of marketing plans and public relations activities for Saint Luke's East – Lee's Summit.

She graduated in 2006 from the University of Kansas with a bachelor's degree in journalism and strategic communications.

Saint Luke's East – Lee's Summit is an 87-bed hospital that opened in January 2006.

Saint Luke's East – Lee's Summit is a member of Saint Luke's Health System, which consists of 11 area hospitals and several primary and specialty care practices, and provides a range of inpatient, outpatient, and home care services. Founded as a faith-based, not-for-profit organization, our mission includes a commitment to the highest levels of excellence in health care and the advancement of medical research and education. The health system is an aligned organization in which the physicians and hospitals assume responsibility for enhancing the physical, mental, and spiritual health of people in the metropolitan Kansas City area and the surrounding region.

###