



## NEWS

Aug. 25, 2009

For Immediate Release

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### **“Paint the Town” above the Plaza Art Fair to benefit Saint Luke’s**

*Experience a visual and culinary feast on the Saturday of the Plaza Art Fair  
while helping cancer patients at Saint Luke’s Hospital*

KANSAS CITY, Mo. – Saint Luke’s Hospital Foundation’s inaugural event, “Paint the Town,” will offer guests an exclusive experience on the Saturday of the Plaza Art Fair, Sept. 26, from 6 to 10 p.m. The event will take place poolside at the InterContinental Kansas City hotel, offering a bird’s eye view of the art fair.

Paint the Town promises to be a visual and culinary feast, including live entertainment by performing and visual artists. In a nod to the Plaza’s architectural origins, revelers will savor Spanish tapas and specialty cocktails designed by the hotel’s executive chef, in addition to a full-service bar. Guests can come and go to the art fair, or stay all evening.

The event is co-chaired by Jamie and Bush Helzberg, Grant and Wendy Burcham, and Dr. Kevin and Amie Bybee. Proceeds from this year’s event will support programs and services at Saint Luke’s Cancer Institute, helping Saint Luke’s procure the best cancer care available for our community.

Guests can leave their ties and formalwear at home. The dress for the evening is “casual chic.”

Individual tickets are \$150 (or \$100 for individuals age 40 and under). Sponsorship opportunities are also available. For more information and tickets, call (816) 932-2252 or visit [PaintTheTownKC.org](http://PaintTheTownKC.org).

For sponsors at the \$5,000 level and above, an exclusive patron party will be held on Sept. 24 at James Beard Award-winning chef Celina Tio's latest venture, Julia(n), just opening in the Brookside neighborhood.

### **About Saint Luke's Cancer Institute**

Saint Luke's Cancer Institute is one of the largest nonprofit providers of comprehensive cancer services in the region. Its multidisciplinary team is committed to improving the treatment and understanding of cancer through preventive services, high quality patient care, education, and research.

Saint Luke's Cancer Institute is part of Saint Luke's Health System, which consists of 11 area hospitals and several primary and specialty care practices, and provides a range of primary, acute, tertiary, and chronic care services. The health system is an organization in which the physicians and hospitals, functioning as an integrated unit, assume responsibility for the delivery of comprehensive, cost-effective, quality health care for people in the metropolitan Kansas City area and the surrounding region.

### **Photo cutline:**

Experience a visual and culinary feast on the Saturday of the Plaza Art Fair, Sept. 26. Join co-chairs Jamie and Bush Helzberg, Grant and Wendy Burcham, and Dr. Kevin and Amie Bybee poolside at the InterContinental hotel. See artists creating before your eyes, savor Spanish tapas and specialty cocktails, and more. Presented by Saint Luke's Hospital Foundation, proceeds will support programs at Saint Luke's Cancer Institute. Learn more at [PaintTheTownKC.org](http://www.PaintTheTownKC.org).

High res photos of the chairs are available upon request. To preview these fun and creative "paint-themed" photos, please visit: <http://www.paintthetownkc.org/ourcommittee.html>

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- Name of event:** Paint the Town – a fundraiser for Saint Luke's Cancer Institute
- Brief description:** Experience a visual and culinary feast on the Saturday of the Plaza Art Fair at the InterContinental Kansas City hotel. See artists creating before your eyes, savor Spanish tapas and specialty cocktails, and more. You'll want to leave the formalwear at home and just be chic. Presented by Saint Luke's Hospital Foundation, proceeds will support education, research, and patient care at Saint Luke's Cancer Institute.
- Time:** 6 to 10 p.m.
- Date:** Saturday, Sept. 26, 2009 (Saturday evening of the Plaza Art Fair)
- Location:** InterContinental Kansas City at the Plaza
- Address:** 401 Ward Parkway, Kansas City, Mo., 64112
- Cost:** Individual tickets are \$150 (or \$100 for individuals age 40 and younger). Sponsorship opportunities are also available.
- Registration:** Call Saint Luke's Hospital Foundation at (816) 932-2252.
- Web address:** [PaintTheTownKC.org](http://PaintTheTownKC.org)

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