



SAINT LUKE'S HEALTH SYSTEM

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NEWS

Release Date: May 9, 2008

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Campaign for the New Saint Luke's raises \$85 million

*Funds support capital improvements, equipment,
medical programs, education, and research initiatives*

KANSAS CITY, Mo. – Saint Luke's Hospital Foundation announced the record-setting results of its "Campaign for the New Saint Luke's" (2003-2007) at a banquet on Thursday, May 8 at the InterContinental Kansas City at the Plaza.

The campaign, which was launched publicly in 2005, sought to raise \$75 million for capital improvements, new equipment, programs, and endowments. The fundraising drive was the most ambitious to date. Ultimately, the campaign exceeded its goal and raised \$85 million, the largest campaign in Saint Luke's history.

The hospital has been challenged by aging facilities as well as demands for rapidly changing technology. During the last decade, government support for medical education and Medicare has gone down, while health care costs have gone up. And the need for program and endowment funds has increased, requiring additional support to assure the continuation of Saint Luke's legacy. These needs prompted a fundraising campaign to bolster the hospital's responsiveness to changing times.

Fortunately, 9,600 donors—1,600 of which were employee payroll donors—contributed to the record-setting campaign to advance the future of health care in Kansas City. The drive raised \$12 million for capital improvements and equipment. It also focused on enhancing Saint Luke's specialized care services, investing in medical and nursing education, furthering clinical research, and sustaining services for the underserved in the community.

In total, 40 program areas and projects received funding, ranging from the Diabetes Center to cancer research, neonatal intensive care to geriatric services.

Funding for community services—largely from the McWilliams Memorial Hospital Trust at Bank of America—exceeded \$10 million. This included an urgent care clinic to address the needs of the uninsured who seek primary care in Saint Luke’s Hospital’s emergency room, in collaboration with Swope Parkway Health Services. Other programs supported through the campaign included Saint Luke’s Community Service Clinics, Cabot Westside Health Center, and a respite care program for the homeless in collaboration with the Salvation Army.

The campaign was led by co-chairs Henry W. Bloch, Ellen J. Hockaday, and John D. Hunkeler, M.D. In addition, Thomas W. Wagstaff served as chair of the campaign’s leadership gifts committee and Terry Dunn chaired the civic gifts committee.

New Saint Luke’s Construction

Thanks, in part, to contributors to the Campaign for the New Saint Luke’s, the hospital has embarked on its first major building project in 30 years. Groundwork is underway for three new medical facilities:

- **New Saint Luke’s Mid America Heart Institute.** The hospital expects the foundation to be completed by the end of June. This facility is the cornerstone of the hospital’s campus development plan totaling more than \$330 million. The \$170 million, 386,000-square-foot building will replace many of the services in the existing Heart Institute, which opened in 1980. Plans call for a seven-level tower, plus capacity to add additional levels if future expansion is required.
- **Muriel I. Kauffman Women’s Heart Center,** a \$8 million 9,000-square-foot cardiac center dedicated to women.
- **Ellen J. Hockaday Center for Women’s Care,** an \$11 million, 21,000-square-foot facility that will provide comprehensive women’s health services.

The hospital expects to open these three new facilities by 2011. In addition, the **Saint Luke’s Brain and Stroke Institute** will move into renovated facilities in what is now the Heart Institute.

“As the work progresses, we look forward to seeing the exciting vision for the New Saint Luke’s come to fruition,” said G. Richard Hastings, president and CEO of Saint Luke’s Health System and CEO of Saint Luke’s Hospital. “My thanks go out to our many friends and supporters in the community who are helping to make this happen for the benefit of others in the Kansas City area.”

Higher comfort level, higher tech

The hospital’s master plan will increase comfort and satisfaction for patients and their families. All patients will enjoy private rooms. This will increase patient privacy while enabling the hospital to bring new equipment and advancements to the bedside.

Already, the hospital has acquired new technology—including the Novalis radiosurgery system for brain and spine treatment and a dual-energy 64-slice CT scanner for cardiovascular imaging—which is expanding the hospital’s specialized care and research capabilities. Both new systems were the result of philanthropic funding through Saint Luke’s Hospital Foundation.

The new Saint Luke's Hospital campus will be easier to navigate, plus it will have more green space and additional covered parking. When finished, it will feel more like a college campus.

"You'll still see the same high level of care," said Hastings, "but the environment in which that care is delivered will be greatly enhanced. The New Saint Luke's campus will be much more patient and visitor friendly, more conducive to healing, and a more enjoyable place for our employees to work."

In 2007, a new underground energy center was completed, which provides the infrastructure needed to heat, cool, and power the additional facilities that will be part of the New Saint Luke's. The centralized center is designed to reduce operating costs and improve efficiency, not just at Saint Luke's Hospital but throughout the health system. Last year, the hospital also opened a new facility for The Children's SPOT, its outpatient therapy program for children with developmental disabilities.

Campaign for the New Saint Luke's by the Numbers

- **\$85 million**
Amount raised for capital improvements, new equipment, programs, and endowments, exceeding the goal of \$75 million
- **\$59 million**
Amount raised in the last Saint Luke's Hospital Foundation campaign, completed in 1997, which had a goal of \$50 million
- **9,600**
Approximate number of individual donors who contributed to the campaign
- **1,600**
Number of Saint Luke's employees who gave \$722,000 to the campaign through payroll deduction
- **\$10.2 million**
The largest amount given by a single donor

*The mission of **Saint Luke's Hospital Foundation** is to secure private gifts and financial support for medical education, research and hospital programs; to invest and disburse those funds; and to support the mission of Saint Luke's Hospital and its role as a private teaching hospital.*

***Saint Luke's Hospital** is a 623-bed hospital founded in 1882. Saint Luke's Hospital is a member of Saint Luke's Health System, which consists of 11 area hospitals and many primary care practices, and provides a range of inpatient, outpatient, and home care services. Founded as a faith-based, not-for-profit organization, our mission includes a commitment to the highest levels of excellence in health care and the advancement of medical research and education. The health system is an aligned organization in which the physicians and hospitals assume responsibility for enhancing the physical, mental, and spiritual health of people in the metropolitan Kansas City area and the surrounding region.*

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